

**Ethnic Studies 289**  
Topics/Researching Racial Inequality in Health

Winter Quarter, 2004-2005

Fridays 10:00-12:50  
Gildred Building Seminar Room  
Office hours:

Instructor: Charles L. Briggs  
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Wednesdays, 2:00-3:00 (Social Sciences 231)  
Thursdays, 1:00-3:00 in CILAS (Gildred Bldg., Inst. of Americas Complex, below RIMAC)

**Course description**

A practicum for graduate students interested in pursuing research on race, health, and inequality and for any student who wants to gain experience in conducting multidisciplinary research. The orientation is toward developing strategies capable of generating critical, creative, truly multidisciplinary, and highly innovative research on an area that presents thorny intellectual challenges and where the human stakes are high. Students may collect historical, ethnographic, and/or qualitative data through both group and individual projects. Guest lecturers will represent a range of social science disciplines and multidisciplinary fields that contribute to research in this area.

During the Winter 2005 quarter, the class will focus on three types of materials:

- The students' own research projects on health and social inequality, which may relate to their theses or dissertations.
- Research presented by visitors to the class.
- A research project sponsored by the Center for Iberian and Latin American Studies that explores how "the state" attempts to communicate with "the public" on health issues via the news media. Research activities will include multi-site ethnography, interviews with state officials, health policy-makers and professionals, and journalists (including TV, newspaper, and radio), archival research, and focus groups, the latter seeking to grasp the multiple ways that people actively receive this information. Modes of analyzing the data will include media content analysis (qualitative and quantitative), discourse analysis (several types), and visual cultural studies.

In each case, the class will focus collectively on one perspective, discussing how research questions are formed, how they are framed in terms of the existing literature, and the research strategies planned to address these questions. In the analytic part of the course, materials that result from the projects will be presented and analyzed in detail, including transcripts of interviews and focus groups, ethnographic field notes, archival documents, newspaper articles, photographs, recordings of radio and television broadcasts, Web sites, and other materials.

**Workshop.** On most Fridays, a workshop will meet in the afternoon to focus collaboratively on the media and health project. *Participation in the workshop is not a requirement for the course, nor will it affect grading.* It will be co-directed by Professor

Daniel Hallin, Department of Communication, a specialist on the press. These afternoon sessions will be devoted to planning research activities, conducting interviews and focus groups, analyzing research materials, and drafting scholarly analyses. Students who participate actively in the workshop will have the possibility of serving as co-authors with faculty members on articles or chapters that result from the research.

### **Course materials:**

The course is organized around articles and book chapters. These materials will be available in the CILAS office in the Gildred Building, Institute of the Americas Complex (across from RIMAC). A set of materials to be analyzed will be passed out in class for the following week. They may be check out for two-hour periods in order to permit photocopying. Books that are used will be placed on reserve in the Social Sciences and Humanities Library. Two of the texts, Latour's *Science in Action* and Bowker and Star's *Sorting Things Out* are available through Groundworks Books.

### **Requirements:**

- (1) Careful preparation of readings before coming to class.
- (2) Participation in class discussions, including occasional presentations on research projects.
- (3) An oral presentation on the last meeting that outlines and analyzes the research that the student conducted during the quarter.
- (4) A final written product of the research project. For students who plan and inaugurate a research project during the quarter, this document may consist of a detailed research proposal (including a literature review) and a summary of work conducted to date. For students who focus on the media and health project or are further along in their own projects, the final product will be a paper that presents the research question, analyzes the materials, and draws conclusions. To be sure, students who focus on the media and health project may concentrate on only one dimension (such as the content analysis of the press sample, ethnography, interviews, documents, or focus groups).

### **Reading and meeting schedule:**

Week 1            7 January

#### **Introduction**

Week 2            14 January

#### **Interviewing**

Readings:

Briggs, Charles L. 1986. *Learning how to ask: A sociolinguistic appraisal of the role of the interview in social science research*. Cambridge: Cambridge University Press. [copies on reserve in the Social Sciences and Humanities Library] Including final chapter for second edition, in manuscript.

Briggs, Charles L., with Clara Mantini-Briggs. 2003. *Stories in the Time of Cholera: Racial Profiling during a Medical Nightmare*. Berkeley: University of California Press, chap. 4, 11.

Recommended Readings:

- Cicourel, Aaron V. 1974. *Theory and Method in a Study of Argentine Fertility*. New York: Wiley Interscience.
- Cicourel, Aaron V. 1992. The Interpenetration of Communicative Contexts: Examples from Medical Encounters. In Alessandro Duranti and Charles Goodwin, *Rethinking context: Language as an Interactive Phenomenon*, p. 291-310. Cambridge: Cambridge University Press.
- DeVault, Marjorie L. 1990. Talking and Listening from women's standpoint: Feminist strategies for interviewing and analysis. *Social Problems* 37(1):96-116.
- Gubrium, Jaber F., and James A. Holstein, eds. 2002. *Handbook of Interview Research: Context and Method*. Thousand Oaks, CA: Sage.
- Mishler, Elliot G. 1986. *Research Interviewing: Context and Narrative*. Cambridge, MA: Harvard University Press. Chap. 1, Standard Practice.
- Oakley, Ann. 1981. Interviewing Women: A Contradiction in Terms. In *Doing Feminist Research*, Helen Roberts, ed., 30-61. London: Routledge and Kegan Paul.

Week 3      21 January      Guest: Howard Waitzkin, M.D., Medicine, UNM  
**Political-Economic and Marxist Approaches**

Readings:

- Waitzkin H. 2001 *At the Front Lines of Medicine: How the Health Care System Alienates Doctors and Mistreats Patients... And What We Can Do About It*. Paperback edition. Lanham, MD: Rowman and Littlefield, chap. 3 ("The Social Origins of Illness"). [e-reserves]
- Waitzkin H, Iriart C, Estrada A, Lamadrid S. 2001. Social medicine in Latin America: productivity and dangers facing the major national groups. *Lancet* 358:315-323. [e-reserves]
- Waitzkin H, Iriart C, Estrada A, Lamadrid S. 2001. Social medicine then and now: lessons from Latin America. *American Journal of Public Health* 91:1592-1601. [e-reserves]
- Jasso-Aguilar R, Waitzkin H, Landwehr A. In press. Multinational corporations and health care in the United States and Latin America: Strategies, actions, and effects. *Journal of Health and Social Behavior*. [sent by e-mail]
- Shaffer ER, Waitzkin H, Jasso-Aguilar, Brenner J. 2005 Global trade and public health. *American Journal of Public Health* in press. [proofs sent by e-mail]
- Breilh, Jaime. 1981. Community Medicine Under Imperialism: A New Medical Police? In *Imperialism, Health, and Medicine*, Vicente Navarro (ed.), pp. 149-68. Amityville, NY: Baywood. [e-reserves]
- Navarro, Vicente. 1998. "Neoliberalism, 'Globalization,' Unemployment, Inequalities, and the Welfare State." *International Journal of Health Services* 28(4): 607-682. [e-reserves]

Recommended Readings:

- Breilh, Jaime. 2003. *Epidemiología crítica: Ciencia emancipadora e interculturalidad*. Buenos Aires: Lugar Editorial.
- Farmer, Paul. 2003. *Pathologies of Power: Health, Human Rights, and the New War on the Poor*. Berkeley: University of California.
- Krieger, Nancy. 1999. "Embodying Inequality: A Review of Concepts, Measures, and Methods for Studying Health Consequences of Discrimination." *International Journal of Health Services* 29 (2):295-352.
- Laurell, Asa Cristina. 1990. *La política social en la crisis: Una alternativa para el sector salud*. Mexico City: Fundación Friedrich Ebert.
- Navarro, Vicente. 1986. *Crisis, Health and Medicine: A Social Critique*. New York: Tavistock.
- Waitzkin, Howard. 1991. *The politics of Medical Encounters: How Patients and Doctors Deal with Social Problems*. New Haven, CT: Yale University Press.
- \_\_\_\_\_. 2001. *At the Front Lines of Medicine: How the Health Care System Alienates Doctors and Mistreats Patients ... and What We Can Do about It*. Lanham, MD: Rowman and Littlefield.

Week 4      28 January      Guest: Aaron Cicourel, Cognitive Science, UCSD

**Discourse analysis**

Readings:

- Bourdieu, Pierre. 1991. *Language and Symbolic Power*, tr. Gino Raymond and Matthew Adamson. Cambridge, Mass.: Harvard University Press, Introduction and chap. 1.
- Michel Foucault. 1991. "Governmentality." in *The Foucault Effect*, ed. Graham Burchell et al. (Chicago: University of Chicago Press), pp. 87-104.
- Wodak, Ruth. and M. Reisigl. 1999. Discourse and Racism: European Perspectives." *Annual Review of Anthropology* 28:175-99.
- Warner, Michael 2002. Publics and Counterpublics. *Public Culture* 14(1): 49-90.
- Cicourel, Aaron V. 1992. The Interpenetration of Communicative Contexts: Examples from Medical Encounters. In Alessandro Duranti and Charles Goodwin, *Rethinking context: Language as an Interactive Phenomenon*, pp. 291-310. Cambridge: Cambridge University Press.
- Briggs, Charles L. 2003. Why nation-states can't teach people to be healthy: Power and pragmatic miscalculation in public discourses on health. *Medical Anthropology Quarterly* 17(3):287-321.
- Pigg, Stacy Leigh. 2001. Languages of Sex and AIDS in Nepal: Notes on the Social Production of Commensurability. *Cultural Anthropology* 16(4):481-541.

Week 5      4 February

### **Ethnography**

#### Readings:

- Clifford, James. 1988. *The Predicament of Culture: Twentieth-Century Ethnography, Literature, and Art*. Cambridge, MA: Harvard University Press, chap. 1.
- Marcus, George E. 1995. Ethnography In/Of the World System: The Emergence of Multi-Sited Ethnography. *Annual Review of Anthropology* 24:95-117.
- Scheper-Hughes, Nancy. 1992. *Death without Tears: The Violence of Everyday Life in Brazil*. Berkeley: University of California Press. Prologue, Introduction, chap 6.
- Farmer, Paul. 1992. *AIDS and Accusation: Haiti and the Geography of Blame*. Berkeley: University of California Press, chap 1, 7, 9-13.
- Ong Aihwa. 1995. Making the biopolitical subject: Cambodian immigrants, refugee medicine and cultural citizenship in California. *Social Sciences and Medicine* 40(9):1243-57
- Cohen, Lawrence. 1998. *No Aging in India: Alzheimer's, the Bad Family, and Other Modern Things*. Berkeley: University of California, chap 1.

#### Recommended:

- Martin, Emily. 1994. *Flexible Bodies: Tracking Immunity in American Culture from the Days of Polio to the Age of AIDS*. Boston, MA: Beacon Press.
- Rapp, Rayna. 1999 *Testing Women, Testing the Fetus: The Social Impact of Amniocentesis in America*. New York: Routledge
- Taussig, Michael. 1987. *Shamanism, Colonialism, and the Wild Man: A Study in Terror and Healing*. Chicago: University of Chicago Press.

Week 6      11 February    Guest: Steven Epstein & Andrew Lakoff, Sociology, UCSD  
**Science Studies**

#### Readings:

- Epstein, Steven. 1996. *Impure Science: AIDS, Activism, and the Politics of Knowledge*. Berkeley: University of California Press, Introduction.
- Epstein S. 2004. Bodily Differences and Collective Identities: Representation, Generalizability, and the Politics of Gender and Race in Biomedical Research in the United States. *Body and Soc.* 10(2-3): 183-203.
- Lakoff, Andrew. 2005. Diagnostic Liquidity: Mental Illness and the Global Trade in DNA. *Theory and Society* (forthcoming)
- Latour, Bruno. 1987. *Science in Action*. Cambridge, MA: Harvard University Press, Introduction and chap. 1-2. (Chap. 3-4 are recommended)
- Bowker, Geoffrey C., and Susan Leigh Star. 1999. *Sorting Things Out: Classification and Its Consequences*. Cambridge, Mass.: MIT Press, Intro, chap. 2-3.

Week 7      18 February      Guest: Daniel Hallin, Communication, UCSD  
**Media Studies, Content Analysis, and Health News**

Readings:

- Hall, Stuart, Chas Critcher, Tony Jefferson, John Clarke, and Brian Roberts. 1999[1978]. Policing the Crisis. In *The News: A Reader*, pp. 249-56. Oxford: Oxford University Press.
- Schudson, Michael. 2001. The Sociology of News Production Revisited (Again). In *Mass Media and Society*, ed. James Curran and Michael Gurevitch, pp. 175-200. London: Arnold.
- Hallin, Daniel. 2001. Commercialism and Professionalism in the American News Media. In *Mass Media and Society*, ed. James Curran and Michael Gurevitch, pp. 218-37. London: Arnold.
- Lawrence, Regina G. 1996. Accidents, Icons, and Indexing: The Dynamics of News Coverage of Police Use of Force. *Political Communication* 13(4):437-54.
- Entman, Robert M. 1991. Framing U.S. Coverage of International News: Contrasts in Narratives of the KAL and Iran Air Incidents. *Journal of Communication* 41(4):6-27.
- Dunwoody, Sharon. 1997. Science Writers at Work In *Social Meanings of News: A Text-Reader*, pp. 155-67. Thousand Oaks, CA: Sage.
- Klinenberg, Eric. 2002. *Heat Wave: A Social Autopsy of Disaster in Chicago*. Chicago: University of Chicago Press. [Selections]

Recommended Readings:

- Hall, Stuart, Critcher, C., Jefferson, T., Clarke, J. and Roberts, B. 1978. *Policing the Crisis: Mugging, the State, and Law and Order*. London: Macmillan.
- Calhoun, Craig, ed. 1992. *Habermas and the Public Sphere*. Cambridge, MA: MIT Press.
- Warner, Michael. 2002. *Publics and Counterpublics*. New York: Zone.
- Joffe, Hélène, and Georgina Haarhoff. 2002. Representations of Far-Flung Illnesses: The Case of Ebola in Britain. *Social Science and Medicine* 54(6):955-69.
- Leask, Julia, and Simon Chapman. 2002. "The Cold Hard Facts": Immunisation and Vaccine Preventable Diseases in Australia's Newsprint Media 1993-1998. *Social Science and Medicine* 54(3):445-457.

Week 8      February 23      Guest: Natalia Molina, Ethnic Studies, UCSD  
**Historical/Archival Research**

Readings

- Molina, Natalia. In press. *Fit to Be Citizens?: Public Health and Race in Los Angeles, 1897-1939*. Berkeley: University of California Press.[Selections sent electronically]
- Anderson, Warwick. 1997. "The Trespass Speaks: White Masculinity and Colonial Breakdown." *American Historical Review* 102(5):1343-70.
- White, Hayden. 1978. *The Tropics of Discourse: Essays in Cultural Criticism*. Baltimore: Johns Hopkins Univ. Press, chap 2.

Hunt, Nancy Rose. 1999. *A Colonial Lexicon of Birth Ritual, Medicalization, and Mobility in the Congo*. Berkeley: University of California Press, Introduction.

Recommended Readings:

- Arnold D. 1993. *Colonizing the Body: State Medicine and Epidemic Disease in Nineteenth-Century India*. Berkeley, CA: University of Calif. Press
- Briggs, Laura. 2002. *Reproducing Empire: Race, Sex, Science, and U.S. Imperialism in Puerto Rico*. Berkeley: University of California Press, especially the Introduction.
- Packard RM. 1989. *White Plague, Black Labor: Tuberculosis and the Political Economy of Health and Disease in South Africa*. Berkeley, CA: University of Calif. Press
- Rosenberg CE. 1992. *Explaining Epidemics and Other Studies in the History of Medicine*. Cambridge, UK: Cambridge University Press
- White Luise. 2000. *Speaking of Vampires: Rumor and History in Colonial Africa*. Berkeley, CA: University of Calif. Press

Week 9      4 March      Guest: Roddey Reid, Literature, UCSD

**Literary and Cultural Studies**

Readings:

- Paula Treichler. 1989. "AIDS, Homophobia, and Biomedical Discourse" in D. Crimp, ed., *AIDS: Cultural Analysis and Cultural Activism*. Cambridge, MA: MIT Press. Pp. 3-17, 31-71.
- Donna Haraway. 1991. "Situated Knowledges: The Science Question in Feminism and the Privilege of Partial Perspective." In *Simians, Cyborgs, and Women: The Reinvention of Nature*. New York: Routledge. Pp. 183-202.
- Roddey Reid. 1997. Healthy Families, Healthy Citizens: the Politics of Speech and Knowledge in the California Anti-Secondhand Smoke Media Campaign. *Science as Culture* 29: 541-81.
- Roddey Reid. 1998. "Unsafe at Any Distance: Todd Haynes' Visual Culture of Health and Risk." *Film Quarterly* 51(3): 32-44.
- Roddey Reid. 2005 (forthcoming). "Revising Late Modernity: Smoking as Icon of Industrial Economies and the Cold War in Contemporary US Public Health and Media Culture." Chapter Five of *Globalizing Public Health: Antismoking Campaigns in California, France, and Japan*. Bloomington: Indiana University Press. (in ms. form)

Recommended readings:

- Roddey Reid. 2000. "Researcher or Smoker? Or, When the Other Isn't Other Enough in Studying Across Tobacco Control." In Roddey Reid and Sharon Traweek, eds., *Doing Science + Culture*. New York: Routledge, pp. 119-150.
- Roddey Reid. 2004. "Health Movements, State Initiatives, and Community Mobilization: Tensions within California Tobacco Control in the 1990s." *Science as Culture* 13(4).
- Lisa Cartwright, 1995. *Screening the Body: tracing medicine's visual culture*. Minneapolis: University of Minnesota Press.

Emily Martin: *Flexible Bodies; tracking immunity in American culture from the days of polio to the age of AIDS*. Boston: Beacon Press

Cindy Patton. 2002. *Globalizing AIDS*. Minneapolis: University of Minnesota Press.

Richard Doyle. *On Beyond Living: Rhetorical Transformations of the Life Sciences*. Stanford, CA: Stanford University Press.

Week 10      11 March

Symposium with presentations of quarter's research, including other participants in the media and health project